

## Privacy statement for the online portal my-sks.de

### 1 Personal data (Art. 4 No. 1 GDPR)

- 1.1 The subject of data protection is personal data (hereafter also data). This is all information relating to an identified or identifiable natural person. These include i. e. information such as name, address, occupation, e-mail address, health status, wages, marital status, genetic features, telephone number and possibly also user data such as e. g. the IP address.
- 1.2 The entity responsible (article 4 No. 7 GDPR) for the collection, processing and use of your personal data in connection with the use of the website [www.my-sks.de](http://www.my-sks.de) (hereafter **my sks** or online portal) is the SKS-Kinkel Elektronik GmbH (hereafter operator or entity responsible). The contact details are SKS-Kinkel Elektronik GmbH, Im Industriegebiet 9, 56472 Hof, Tel: 0049 (0) 2661-980880, Fax: 02661-98088200, E-Mail: [info@sks-kinkel.de](mailto:info@sks-kinkel.de). The operator uses your personal data exclusively for the purposes stated in this privacy statement. Insofar as your data are passed on to third parties by the operator, this is done exclusively in accordance with the statutory data protection law.
- 1.3 **Data protection officer**
- The entity responsible have appointed an external data protection officer, who can be reached under the e-mail address [dsb@sks-kinkel.de](mailto:dsb@sks-kinkel.de).

### 2 Scope and purpose of data processing, legal bases, provision of data and duration of storage

#### 2.1 Visiting the online portal

Whenever visiting the website usage data will be conveyed by the respective internet browser and filed in protocol files (server logfiles). The files saved contain the following data:

- ✓ Date and time of the visit
- ✓ Name of the website visited
- ✓ IP address
- ✓ Referrer URL (original URL, from where you opened the website)
- ✓ Data volume transferred
- ✓ Product and version information on the browser used

The server log files are evaluated anonymously by the operator in order to further improve the online portal and make it more user-friendly, to find and fix errors faster and to control server capacities. The server log files will be deleted after a maximum of seven (7) days.

The admissibility of such processing also complies with article 6 section 1 f) of the GDPR, stating that processing is legal as long as it is necessary to preserve the legitimate interests of the operator or a third party, unless the interests or fundamental rights and freedoms of the persons affected predominate, requiring the protection of personal data. The legitimate interest of the operator lies in providing the online portal, in offering services to its customers as well as in optimizing the website.

#### 2.2 Registration and purchasing licenses

To be able to use the services offered on the online platform [my-sks.de](http://my-sks.de) the registration of the user and unblocking of the user account are necessary.

When opening a user account a valid e-mail must be entered and a password chosen.

Necessary for the activation of the user account is the confirmation that the e-mail address is correct by clicking on a confirmation link in an e-mail sent by SKS to the e-mail account of the user. This authentication of the e-mail address is mandatory for the registration process.

Before purchasing your first license, it is necessary to enter further personal data into your user account, here you need to choose first whether you register as a business or private customer. For business customers the fields Company, First name, Surname, Street, House number, Zip code, Country and VAT number are obligatory and must be filled in truthfully, private customer must fill in the fields First name, Surname, Street, House number, Postal code and Country.

Furthermore, the user must agree to the General terms and conditions, the Terms of use, the Revocation policy and the Special privacy statement for [my-sks.de](http://my-sks.de) to acquire licenses.

The legitimacy of processing data is regulated by article 6 section 1 b) of the GDPR, according to which processing is lawful if it is necessary to fulfil a contract the contract partner of which is the person affected or if it is necessary for pre-contractual measures taking place at the request of the person affected. Registration is carried out at the request of the person affected and constitutes a pre-contractual measure.

The personal data collected for the purpose of registration will be deleted, unless the person responsible has a legitimate interest in further storage. In any case, only the data will be stored that are really necessary to achieve the respective purpose. As far as possible, the personal data will be anonymized.

The data used for purchasing licenses (invoices etc.) are stored according to the legal requirements and will be deleted after expiration.

### 2.3 Using the user account

Whenever the user account is opened the login dates will be conveyed and compared to the data served on my-sks.de.

The legitimacy of processing data is regulated by article 6 section 1 b) of the GDPR, according to which processing is lawful if it is necessary to fulfil a contract the contract partner of which is the person affected or if it is necessary for pre-contractual measures taking place at the request of the person affected. The data processed by the operator are needed by him to enable you to open up and use the user account. The data processed are data that must be processed, otherwise purchasing licenses for an SKS IP product is excluded.

## 3 Usage of cookies to operate the website

The operator uses so-called cookies. These are small data packets, usually consisting of digits and numbers and that are stored in a browser when you visit certain websites. Cookies allow for the website to recognize your browser, follow you through various parts of the website and identify you when you revisit the website. Cookies do not contain data that identify you personally, but some of the information on you stored by the operator can be assigned to that contained in the cookies and to data stored inside them.

Information the operator achieves by using cookies may be used for the following purposes:

- ✓ Recognizing the user's computer when visiting the website
- ✓ Tracing the surfing activities of the user on the website
- ✓ Improving the user friendliness of the website
- ✓ Evaluating the usage of the website
- ✓ Operation the website
- ✓ Preventing fraud and improving the security of the website
- ✓ Individual design of the website taking the users' needs into account

Cookies do not do any harm to a browser. They neither contain any viruses nor do they allow the operator to spy on you. On my-sks.de only temporary cookies are used, these are deleted automatically when the browser is closed (session cookies).

With the help of these cookies the operator can retrace your user behaviour to the respective extent for the purposes named above. They are supposed to offer you an optimized surfing on the website by the operator. These data are also processed in an anonymized form only.

Naturally you may also view the website without any cookies. If you do not want the operator to recognise your computer, you can disable the storage of cookies on you hard disk by choosing „do not accept cookies“ in your browser settings. How this is done in detail can be found in your browser's tutorial. If you do not accept cookies this may lead to limited functions on the website.

To change cookies already set by your browsers please refer to your browser's tutorial.

## 4 Forwarding and transferring data to the payment service provider Billomat

Payment via PayPal, credit card (Master or Visa card) or Padirekt is carried out via the payment service provider „Billomat“ (Billomat GmbH & Co. KG, Lorenzer Straße 31, 90402 Nürnberg), referred to as „Billomat“ in the following. In the course of the payment process you are forwarded to their website, apart from that we convey your user data to Billomat. Transferring your data is done according to article 6 section 1 b) and article 6 section 1 f) of the GDPR and only to the extent that this is required for the payment process. We have a legitimate interest on providing you with a simple and comprehensive payment service provider and on ensuring an effective payment process hereby. The operator has no access to the cookies or other functions used by third party websites nor can the operator control them. Any such third party websites are not subject of the operator's Privacy statement.

The privacy statement of Billomat can be found under <https://www.billomat.com/datenschutz/>

You can object to processing your data at any time by sending a message to Billomat. But however, Billomat may still be authorized to continue processing your personal data in case that it is necessary for the contractual payment process.

## 5 Right of access, to rectification, erasure, restriction, objection and data portability

### 5.1 Right of access (art. 15 GDPR)

Upon request the operator will give you any information on whether he processes any of your data. The operator tries to answer any requests for information quickly.

In the case of a request for information that is not made in writing, we apologize for the inconvenience that we might ask for proof that you are the person you pretend to be.

### 5.2 Right to rectification (art. 16 GDPR)

You have the right to demand the responsible person to immediately correct any of your data which is not true.

### 5.3 Right to erasure (art. 17 GDPR)

You have the right to ask the operator to delete any of your personal data immediately and the operator is bound to delete any personal data immediately if any of the reasons listed in article 17 Abs. 1 a)-f) GDPR apply.

### 5.4 Right to restriction (art. 18 GDPR)

You have the right to ask the operator to restrict processing your personal data if one of the conditions named in art. 18 section 1 a) - d) GDPR apply.

### 5.5 Right to object (art. 21 GDPR)

You have the right, for reasons arising from your particular situation, to object at any time to the processing of your personal data on the basis of article 6 section 1 e) or f) GDPR; this also applies for profiling based on these provisions. The operator will no longer process your personal data, unless he can prove compelling legitimate reasons for the processing, which outweigh your interests, rights and freedoms or the processing serves the assertion, execution or defense of legal claims.

If your personal data is processed to conduct direct advertising you have the right to object to the processing of your personal data for the purpose of such advertising at any time; this also applies for the profiling insofar as this is connected to any such direct advertising.

You have the right, for reasons arising from your particular situation, to object at any time to the processing of your personal data which is done for the purpose of scientific or historical research or statistical reasons according to article 89 section 1 GDPR, unless the processing is necessary for fulfilling a task of public interest.

Please use the contact address stated in the imprint for your notification.

### 5.6 Right to data portability (art. 20 GDPR)

You have the right to receive your personal data that you made available for the operator in a structured, common and machine readable form, and you have the right to transfer these data to a different responsible person without being impaired by the operator who collected the data as long as the processing is based on a consent according to article 6 section 1 a) GDPR, article 9 section 2 a) GDPR or a contract according to article 6 section 1 b) GDPR and the processing is done automatically.

### 5.7 Right of appeal to a supervisory authority (art. 77 GDPR)

In the case of violations of the data protection law, the person affected has the right of appeal to a supervisory authority. Our competent supervisory authority on data protection issues is the state data protection officer of the federal state in which our company is based. A list of data protection officers and their contact details can be found on the following link: [https://www.bfdi.bund.de/DE/Infothek/Anschriften\\_Links/anschriften\\_links-node.html](https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html).

## 6 Recipients

The data collected when visiting and using the online portal my-sks.de are transferred to the server of the responsible entity and stored there. Apart from that your data may be conveyed to the following categories of recipients:

- ✓ Persons working for the responsible entity, who are entrusted with the processing (e. g. marketing department, personnel administration, customer service, secretary)
- ✓ Order processors (e. g. data centre, IT service providers, software support)

- ✓ Contract partners of the operator (e. g. banks, tax consultants)
- ✓ Public authorities (e. g. authorities at court decision)

## 7 SSL or TLS encoding

The online portal my-sks.de uses SSL or rather TLS encoding for safety reasons and to protect the transmission of confidential contents, as for example orders you send to us as the website operator. An encoded connection is indicated by the browser's address bar changing from „http: //" to „https: //" and the lock icon in your browser bar.

When SSL or rather TLS encoding is activated, the data you transfer to us cannot be spied on by third parties.